



**NEW ADARSH INDUSTRIES**  
(REGD.)

**ENGINEERING TRUST**  
**SINCE 1970**

# **STRONG** **CONNECTIONS.** **SAFE FUTURES.**

Manufacturer of  
ISI Certified Steel  
Conduit Systems



**HOT DIPPED**  
**GALVANISED CONDUITS**



**BLACK STOVE**  
**ENAMELLED CONDUITS**



**PREMIUM QUALITY**  
**BUILT TO LAST**



**55+**

YEARS OF  
EXPERIENCE



**1970**

ESTABLISHED  
IN 1970



**3500+ MT**

ANNUAL  
CAPACITY



**ISI 9537**

(PART - II)  
CERTIFIED



**PAN INDIA**

SUPPLY  
NETWORK

**MADE IN INDIA. MADE FOR INDIA.**



**01**

# ABOUT NEW ADARSH INDUSTRIES

Founded in 1970, New Adarsh Industries (Regd.) has emerged as one of India's most trusted manufacturers of ISI certified steel conduit systems.

Our commitment to quality, innovation and customer satisfaction has helped us build lasting relationships across the country.



## QUALITY

Products built for safety and durability



## INNOVATION

Continuously adapting advanced technologies



## CUSTOMER FOCUS

Customer-first approach in every commitment



## RELIABILITY

Delivering consistent performance



## OUR VISION

To be the most preferred brand for steel conduit systems, known for quality, reliability and performance.



## OUR MISSION

To deliver superior quality products through advanced technology, skilled people and a customer-first approach.

## WHY BUILDERS & CONSULTANTS CHOOSE N.A.I CONDUITS



### SUPERIOR STRENGTH

High frequency induction welded for stronger and smoother joints.



### PRECISE THREADING

Uniform threading with Lance Chasers for perfect fit and easy installation.



### ZINC PROTECTION

Hot dipped galvanised for maximum corrosion protection.



### CORROSION RESISTANT

Suitable for all environments and long-term performance.



### EASY WIRE PULLING

Smooth internal surface & chamfered ends for hassle-free wire pulling.



### STRICT QUALITY TESTING

Every batch undergoes multiple tests to ensure quality and safety.



### LONG SERVICE LIFE

Built to last. Engineered for demanding electrical installations.



ISI CERTIFIED  
IS 9537 (PART - II)



PREMIUM  
QUALITY



CONSISTENT  
PERFORMANCE



TRUSTED BY  
PROFESSIONALS

## OUR PRODUCT RANGE

### HOT DIPPED GALVANISED CONDUITS

- Superior corrosion protection
- Internal & external zinc coating
- Ideal for indoor & outdoor installations
- Available in 20mm to 50mm



### BLACK STOVE ENAMELLED CONDUITS

- Black stove enamel coating inside and outside
- Smooth finish & premium look
- High resistance to rust
- Available in 20mm to 50mm

#### AVAILABLE SIZES (NOMINAL)

20  
mm

25  
mm

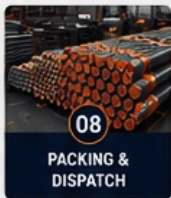
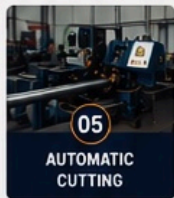
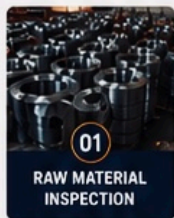
32  
mm

40  
mm

50  
mm

# STATE-OF-THE-ART MANUFACTURING

Advanced technology. Skilled workforce.  
Consistent quality at every stage.



Fully Automated  
Plant with Latest  
Technology



Skilled &  
Experienced  
Workforce



Stringent Quality  
at Every Stage



Timely Delivery  
Assured



## PVC CONDUIT PIPES (LIGHT / MEDIUM / HEAVY)

NOMINAL SIZE (MM)	OUTER DIA (MM)	WALL THICKNESS (MM)		
		LIGHT	MEDIUM	HEAVY
20	20.00	1.20	1.40	1.80
25	25.00	1.30	1.60	2.00
32	32.00	1.60	1.80	2.20
40	40.00	1.80	2.20	2.70
50	50.00	2.00	2.50	3.00

### STANDARD COMPLIANCE

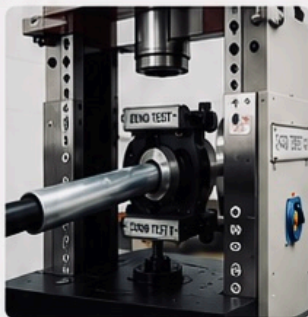
- ✓ IS 9537 (Part - II), 1981
- ✓ ISI Marked - Quality You Can Trust
- ✓ Conforms to Bureau of Indian Standards
- ✓ High impact strength & flame retardant
- ✓ UV stabilized & anti-corrosive

## HDPE CONDUIT PIPES

NOMINAL SIZE (MM)	OUTER DIA (MM)	SDR	WALL THICKNESS (MM)
20	20.00	21	2.0
25	25.00	21	2.3
32	32.00	21	3.0
40	40.00	21	3.7
50	50.00	21	4.6

# QUALITY ASSURANCE YOU CAN RELY ON

Every conduit pipe is tested to meet the highest national standards.



#### BEND TEST

Ensures flexibility & weld strength



#### COMPRESSION TEST

Ensures load bearing capacity



#### FLATTENING TEST

Ensures durability & strength



#### THREAD INSPECTION

Ensures dimensional accuracy



#### 100% DIMENSION CHECK

Every pipe is checked for size, thickness & length



#### SURFACE & COATING CHECK

For uniformity, adhesion & corrosion resistance



IS 9537  
(PART - II)  
CERTIFIED



QUALITY  
ASSURED



TESTED FOR  
SAFETY &  
RELIABILITY



MAKE IN INDIA

## KEY FEATURES



High Mechanical  
Strength



Corrosion  
Resistant



Flame  
Retardant



Long  
Service Life



Smooth Internal  
& External Finish

## TRUSTED ACROSS MULTIPLE SECTORS

N.A.I Conduits – The preferred choice for a wide range of electrical installations.



Versatile  
Applications



Safe & Reliable  
Connections



Built to Withstand  
Harsh Conditions



Designed for  
Long-Term  
Performance



From homes to highways, from factories to future-ready infrastructure – N.A.I Conduits power every connection with safety and reliability.

## APPLICATIONS

### BUILT FOR EVERY NEED

Engineered to deliver safety, reliability and performance in every environment.



Surface Electrical Installations



Concealed Wiring in Walls & Ceilings



Cable Protection in Industrial Plants



Outdoor & Harsh Environment Installations



Data, Telecom & Network Cabling



Fire Alarm & Security Systems



HVAC & Electrical Control Wiring



High Strength & Durability



Corrosion Resistant



Flame Retardant



Smooth Finish & Rust Proof



Long Service Life

# TECHNICAL SPECIFICATIONS

PRECISION ENGINEERED. QUALITY ASSURED.

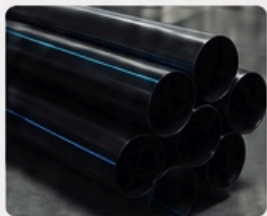
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## STANDARD COMPLIANCE

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- ✓ UV stabilized & anti-corrosive

## KEY FEATURES

 High Mechanical Strength	 Corrosion Resistant	 Flame Retardant
 Long Service Life	 Smooth Internal & External Finish	 Easy Installation

# INFRASTRUCTURE & PRODUCTION CAPACITY

BUILT ON SCALE. FOCUSED ON EXCELLENCE.



**3500+ MT**

Annual Production  
Capacity



**2+**

Decades of  
Manufacturing  
Excellence



Skilled & Experienced  
Workforce



Advanced  
Machinery &  
Technology

## OUR INFRASTRUCTURE INCLUDES

- Modern Extrusion Lines
- In-house Tool Room
- Advanced Testing Laboratory
- Automatic Threading Machines
- Zinc Coating & Galvanizing Plant
- Spacious Warehousing & Dispatch Area



Advanced infrastructure. High production capacity.  
Consistent quality. Timely delivery.

## WHY BUILDERS & CONSULTANTS PREFER N.A.I CONDUITS

STRONG PARTNERSHIPS. TRUSTED PERFORMANCE.



### CONSISTENT QUALITY

ISI certified products with strict quality control at every stage.



### RELIABLE SUPPLY

Large inventory and strong distribution network ensures on-time delivery.



### TECHNICAL SUPPORT

Expert team to assist with technical queries and site requirements.



### COMPETITIVE PRICING

Best value for money without compromising on quality.



### CUSTOMER FOCUSED

Transparent communication, quick response and long-term relationships.



### PAN INDIA PRESENCE

Serving customers across India with a wide dealer & distributor network.



Our commitment is simple –  
Deliver Trusted Quality. Build Stronger Connections.  
Power a Better Tomorrow.

# LET'S BUILD A STRONGER TOMORROW TOGETHER

From homes to high-rises, industries to infrastructure –  
N.A.I Conduits power the connections that build a better India.

Partner with us for products you can rely on,  
today and for generations to come.



SINCE 1970

## NEW ADARSH INDUSTRIES (REGD.)

(MANUFACTURER OF ISI CERTIFIED STEEL CONDUIT SYSTEMS)

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DEALER / DISTRIBUTOR ENQUIRIES SOLICITED

MADE IN INDIA. MADE FOR INDIA.

