



SINCE 1970

NEW ADARSH INDUSTRIES (REGD.)

ENGINEERING TRUST
SINCE 1970

ISI CERTIFIED STEEL
CONDUIT SYSTEMS



HOT DIPPED
GALVANISED CONDUITS



BLACK STOVE
ENAMELLED CONDUITS

MANUFACTURING CAPACITY
3500+ MT ANNUALLY

55+ YEARS OF EXCELLENCE



55+
YEARS OF
EXPERIENCE



1970
ESTABLISHED
IN 1970



3500+ MT
ANNUAL
CAPACITY



ISI 9537
PART - II
CERTIFIED



PAN INDIA
SUPPLY
NETWORK

ABOUT NEW ADARSH INDUSTRIES

Founded in 1970, New Adarsh Industries (Regd.) has emerged as one of India's most trusted manufacturers of ISI certified steel conduit systems.

Our commitment to quality, innovation and customer satisfaction has helped us build lasting relationships across the country.



QUALITY

Products built for safety and durability



INNOVATION

Continuously adapting advanced technologies



CUSTOMER FOCUS

Customer-first approach in every commitment



RELIABILITY

Delivering consistent performance



OUR VISION

To be the most preferred brand for steel conduit systems, known for quality, reliability and performance.



OUR MISSION

To deliver superior quality products through advanced technology, skilled people and a customer-first approach.

WHY INDUSTRY TRUSTS GUPTA CONDUITS



SUPERIOR WELD STRENGTH

High frequency induction welded for stronger and smoother joints.



PRECISION THREADING

Uniform threading with Lance Chasers for perfect fit and easy installation.



UNIFORM ZINC COATING

Hot dipped galvanised for maximum corrosion protection.



CORROSION RESISTANT

Suitable for all environments and long-term performance.



EASY WIRE PULLING

Smooth internal surface & chamfered ends for hassle-free wire pulling.



STRICT QUALITY TESTING

Every batch undergoes multiple tests to ensure quality and safety.



LONG SERVICE LIFE

Built to last. Engineered for demanding electrical installations.



OUR PRODUCT PORTFOLIO

HOT DIPPED GALVANISED CONDUITS

- Superior corrosion protection
- Internal & external zinc coating
- Ideal for indoor & outdoor applications
- Available in 20mm to 50mm



BLACK STOVE ENAMELLED CONDUITS

- Black stove enamel coating inside and outside
- Smooth finish & premium look
- High resistance to rust
- Available in 20mm to 50mm

AVAILABLE SIZES (NOMINAL)

20
mm

25
mm

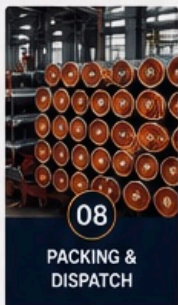
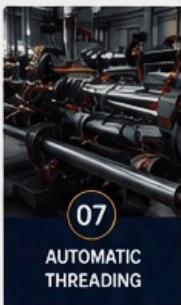
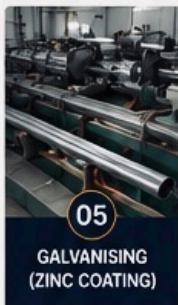
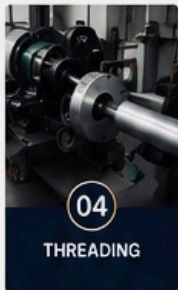
32
mm

40
mm

50
mm

STATE-OF-THE-ART MANUFACTURING

Equipped with advanced machinery and a skilled workforce to ensure consistent quality and performance.



Fully automated plant with advanced technology and modern testing laboratories.



3500+ MT
ANNUAL CAPACITY



AUTOMATED
MANUFACTURING
FACILITY



SKILLED WORKFORCE
COMMITTED TO
EXCELLENCE

QUALITY ASSURANCE YOU CAN RELY ON

Every conduit pipe is tested to meet IS 9537 (Part-II), 1981 standards.



BEND TEST

To ensure flexibility and weld strength



COMPRESSION TEST

To ensure load bearing capacity



FLATTENING TEST

To ensure durability and strength



THREAD INSPECTION

To ensure dimensional accuracy



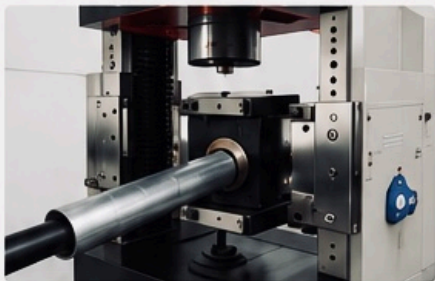
100% DIMENSION CHECK

Every pipe is checked for size, thickness & length



SURFACE & COATING CHECK

For uniformity, adhesion and corrosion resistance



OUR PRODUCTS ARE
ISI CERTIFIED



IS 9537 (PART - II)



TRUSTED ACROSS MULTIPLE SECTORS



COMMERCIAL
BUILDINGS



HOSPITALS



HOTELS



INDUSTRIAL
PLANTS



INFRASTRUCTURE
PROJECTS



METRO & RAIL
PROJECTS



EDUCATIONAL
INSTITUTIONS



RESIDENTIAL
TOWNSHIPS



GOVERNMENT
PROJECTS



From high-rise buildings to critical infrastructure, Gupta conduits power safe and reliable electrical installations across India.

APPLICATIONS

BUILT FOR EVERY NEED

Gupta conduits are designed for a wide range of electrical installations and environments.



Surface Electrical Installations



Concealed Wiring in Walls & Ceilings



Cable Protection in Industrial Plants



Outdoor & Harsh Environment Installations



Data, Telecom & Network Cabling



Solar Installations



Fire Alarm & Security Systems



HVAC & Electrical Control Wiring



Strong. Durable. Reliable.
Gupta Conduits – Engineered to Protect.

TECHNICAL SPECIFICATIONS

PRECISION ENGINEERED. QUALITY ASSURED.

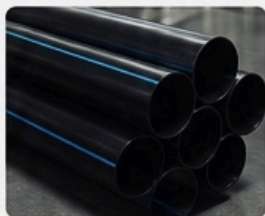
PVC CONDUIT PIPES (LIGHT / MEDIUM / HEAVY)

NOMINAL (MM)	OUTER DIA (MM)	WALL THICKNESS (MM)		
		LIGHT	MEDIUM	HEAVY
20	20.00	1.20	1.40	1.80
25	25.00	1.30	1.60	2.00
32	32.00	1.60	1.80	2.20
40	40.00	1.80	2.20	2.70
50	50.00	2.00	2.50	3.00



HDPE CONDUIT PIPES

NOMINAL SIZE (MM)	OUTER DIA (MM)	SDR	WALL THICKNESS (MM)
20	20.00	21	2.0
25	25.00	21	2.3
32	32.00	21	3.0
40	40.00	21	3.7
50	50.00	21	4.6



STANDARD COMPLIANCE

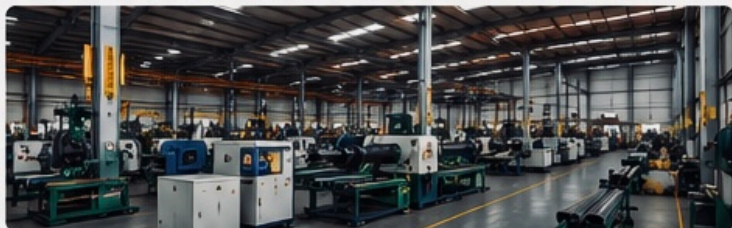
- ✓ IS 9537 (Part - II), 1981
- ✓ ISI Marked – Quality You Can Trust
- ✓ Conforms to Bureau of Indian Standards
- ✓ High impact strength & flame retardant
- ✓ UV stabilized & anti-corrosive

KEY FEATURES

 High Mechanical Strength	 Corrosion Resistant	 Flame Retardant
 Long Service Life	 Smooth Internal & External Finish	 Easy Installation

INFRASTRUCTURE & PRODUCTION CAPACITY

BUILT ON SCALE. FOCUSED ON EXCELLENCE.



3500+ MT

Annual Production
Capacity



2+

Decades of
Manufacturing
Excellence



Skilled & Experienced
Workforce



Advanced
Machinery &
Technology

OUR INFRASTRUCTURE INCLUDES

- Modern Extrusion Lines
- In-house Tool Room
- Advanced Testing Laboratory
- Automatic Threading Machines
- Zinc Coating & Galvanizing Plant
- Spacious Warehousing & Dispatch Area



Advanced infrastructure. High production capacity.
Consistent quality. Timely delivery.

WHY BUILDERS & CONSULTANTS PREFER GUPTA CONDUITS

STRONG PARTNERSHIPS. TRUSTED PERFORMANCE.



CONSISTENT QUALITY

ISI certified products with strict quality control at every stage.



RELIABLE SUPPLY

Large inventory and strong distribution network ensures on-time delivery.



TECHNICAL SUPPORT

Expert team to assist with technical queries and site requirements.



COMPETITIVE PRICING

Best value for money without compromising on quality.



CUSTOMER FOCUSED

Transparent communication, quick response and long-term relationships.



PAN INDIA PRESENCE

Serving customers across India with a wide dealer & distributor network.



Our commitment is simple –
Deliver Trusted Quality. Build Stronger Connections.
Power a Better Tomorrow.

LET'S BUILD A STRONGER TOMORROW TOGETHER

From homes to high-rises, industries to infrastructure –
Gupta Conduits power the connections that build a better India.

Partner with us for products you can rely on,
today and for generations to come.



SINCE 1970

NEW ADARSH INDUSTRIES (REGD.)

(MANUFACTURER OF ISI CERTIFIED STEEL CONDUIT SYSTEMS)

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DEALER / DISTRIBUTOR ENQUIRIES SOLICITED

MADE IN INDIA. MADE FOR INDIA.

